

Yakima Products, Inc. #IROAMFREE Contest
Official Rules

NO PURCHASE NECESSARY TO ENTER

Eligibility: Only legal U.S. residents 18 years of age or older are eligible to enter the "#IROAMFREE Contest" ("Contest"). Void where prohibited by law. The Contest begins at 12:00:01AM PST on August 1, 2018 and ends at 11:59:59PM PST on September 4, 2018. This contest can be canceled at any time. The following persons are not eligible to enter the Contest: employees, officers, and directors of Yakima Products, Inc. ("Sponsor") and Sponsor's affiliated companies, subsidiaries, suppliers, vendors, representatives, distributors, advertising agencies, and promotional suppliers (collectively, "Sponsor Affiliates"), and members of the immediate families and/or persons living in the same household as the foregoing individuals.

Entry Period: The entry period for this Contest begins 12:00:01am PST on August 1, 2018 and ends on September 4, 2018 at 11:59:59PM PST ("Entry Period"). Sponsor's computer, or its third party service provider's computer is the official timekeeping device for the Contest. A winner will be chosen from all Entries received during the Entry Period.

How to Enter: Enter via the on-line entry form found at the Yakima #IROAMFREE Landing Page (explore.yakima.com/roam-free) or by tagging your photo on Instagram with #IROAMFREE and @yakimaracks

Entries must be received by September 4, 2018 at 11:59:59PM PST. Sponsor is not responsible for entries not received due to lost, failed, delayed, or interrupted connections or miscommunications or other electronic malfunctions. Sponsor is not responsible for incorrect or inaccurate Entry information, whether caused by any of the equipment or programming associated with or utilized in the Contest or by any human error which may occur in the processing of Contest Entries. Entries remain the property of Sponsor and will not be returned or acknowledged.

By submitting an Entry you represent and warrant that you are the sole owner of the copyright of any Entry submitted, that all "moral rights" in the Entry have been waived, and that the Entry does not violate any intellectual property, publicity, privacy, or moral rights of any third party. Entries may not contain nudity, violence, offensive subject matter, or material copyrighted by a third party. Each Entry is bound by and subject to the terms of these Official Rules.

Prizes: The Grand Prize Winner (Winner) will receive the following:
One (1) \$2500 Yakima Gift Card, one (1) \$500 Gas Gift Card, two (2) pairs of Smith ROAM sunglasses, and one (1) Rumpl Puffy Blanket

4 Randomly selected weekly winners will receive one of the following: Yakima SlimShady, Yakima ShowDown, Yakima OffGrid, Yakima HoldUp EVO

Winner Selection, Drawing, and Notification: The Contest prize winners will be selected by Yakima staff from all eligible entries received during the entry period. The results of this contest, and the decisions of Sponsor and its third party service providers, are final and binding in all respects. The winner will be notified by e-mail within five (5) business days after the selection. If a potential winner cannot be reached and/or does not respond to Sponsor (or its third party service provider) within ten (10) days from receipt of the prize notification, or if he/she

is found to be ineligible, or if he/she cannot or does not otherwise comply with these Official Rules, the prize will be forfeited.

All eligible entries must be a legal U.S. resident 18 years of age or older, successfully complete all the rules of entry to win, and agree to all corresponding terms and conditions of participating. All results are final and may not be appealed.

License: By submitting an Entry, you grant to Sponsor a non-exclusive, worldwide, perpetual, irrevocable, sub-licensable, royalty-free, fully paid license to use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute, perform, transmit and display the Entry, and to incorporate the Entry into any other works in any form, media or technology now known or developed in the future, and Sponsor may use or disclose the Entry for any purpose, including without limitation, developing, manufacturing, and marketing goods and/or services. Sponsor has the right, but not the obligation, to use, distribute, or exploit any Entry.

General Conditions: All taxes are the sole responsibility of Winner. Winner may be required to execute (and have notarized) an Affidavit of Eligibility, a Liability Release, and/or a Publicity Release (collectively "Affidavit/Release") which must be returned to and received by Sponsor within ten (10) days from Winner's receipt of the Affidavit/Release. Any failure to comply with the foregoing may result in disqualification and an alternate Winner may be chosen. Return of the prize, the prize notification, or the Affidavit/Release as undeliverable may result in disqualification and an alternate Winner may be selected. Winner's Entry into the Contest and/or acceptance of a prize constitutes permission for the Sponsor and the Sponsor Affiliates to use the Winner's name, address (city and state), and/or likeness for advertising and trade purposes without further compensation, worldwide and in perpetuity, in any and all forms of media, now known and hereafter devised, including without limitation online and on Facebook, Instagram, and Twitter unless prohibited by law. All entrants agree to comply with these Official Rules. Any person attempting to defraud or in any way tamper with this Contest, and any person who does not comply with these Official Rules, will be ineligible for prizes and may be prosecuted to the full extent of the law.

THE OREGON COURTS (STATE AND FEDERAL) WILL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE CONTEST AND THE LAWS OF THE STATE OF OREGON WILL GOVERN THE CONTEST. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THOSE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS.

If, for reasons beyond the Sponsor's control, the Contest is not capable of running as originally planned, Sponsor reserves the right in its sole discretion to suspend, cancel, or modify the Contest without liability. Sponsor is not responsible for errors, failures, or delays caused by Sponsor's or any entrant's computer system, hardware, or software.

This Contest is in no way sponsored, endorsed, or administered by, or associated with, Facebook, Instagram, or Twitter. You understand that you are providing your information to Sponsor and not to Facebook, Instagram, or Twitter. Any questions, comments, or complaints regarding the method(s) of entering this Contest must be addressed to Sponsor and not to Facebook, Instagram, or Twitter.

Waivers and Disclaimers: All Contest entrants agree that neither Sponsor nor Sponsor Affiliates will be liable for, and all Contest entrants hereby waive, any claims for losses or injuries of any kind resulting from the Contest, participation in the Contest, or Contest prizes.