

# **Yakima Products, Inc. Yakima Van Life Entry**

## Official Rules

### NO PURCHASE NECESSARY TO ENTER

**Eligibility:** Only legal U.S. residents 18 years of age or older are eligible to enter the "YAKIMA VAN LIFE" Social Contest ("Contest"). Void where prohibited by law. The Contest begins at 12:00:01am PST on March 6, 2017 and can be canceled at any time. The following persons are not eligible to enter the Contest: Employees, officers and directors of Yakima Products, Inc. ("Sponsor") and Sponsor's affiliated companies, subsidiaries, suppliers, vendors, representatives, distributors, advertising agencies, and promotional suppliers (collectively, "Sponsor Affiliates"), and members of the immediate families and/or persons living in the same household as the foregoing individuals.

**Entry Period:** The entry period for this Contest begins 12:00:01am PST on March 6, 2017 and ends on March 31, 2017 at 11:59:59PM PST ("Entry Period"). Sponsor's computer, or its third party service provider's computer, is the official timekeeping device for the Contest.

A winner will be chosen through from all Entries received during the Entry Period.

### **How to Enter:**

(a) ENTER VIA I: Enter via Yakima website by going to [explore.yakima.com/vanlife](http://explore.yakima.com/vanlife), fill in all required information at the bottom of the page.

Entries must be received by March 31, 2017 at 11:59:59PM PST. Sponsor is not responsible for Entries not received due to lost, failed, delayed, or interrupted connections or miscommunications, or other electronic malfunctions. Sponsor is not responsible for incorrect or inaccurate Entry information, whether caused by any of the equipment or programming associated with or utilized in the Contest, or by any human error which may occur in the processing of Contest Entries. Entries remain the property of Sponsor and will not be returned or acknowledged.

By submitting an Entry you represent and warrant that you are the sole owner of the copyright of any Entry submitted, that all "moral rights" in the Entry have been waived, and that the Entry does not violate any intellectual property, publicity, privacy, or moral rights of any third party. Entries may not contain nudity, violence, offensive subject matter, or material copyrighted by a third party. Each Entry is bound by and subject to the terms of these Official Rules.

**Prizes:** The Winners will receive the following:

(2) Daily Winners (weekdays only) will each receive one (1) Yakima Van Life t-shirt

**Winner Selection:** Drawing and Notification: The Sweepstakes prize winners will be selected by Yakima staff daily from all eligible entries received during the entry period. The

results of all drawings, and the decisions of Sponsor and its third party service providers, are final and binding in all respects. The winner will be notified by email within five (5) business days after the prize drawing. If a potential winner cannot be reached at the address provided and does not respond to Sponsor (or its third party service provider) within ten (10) days from receipt of the prize notification, or if he/she is found to be ineligible, or if he/she cannot or does not otherwise comply with these Official Rules, the prize will be forfeited.

All eligible entries must be a legal U.S. resident 18 years of age or older and successfully complete the all rules of entry to win, and agree to all corresponding terms and conditions of participating.

All results are final and may not be appealed.

**License:** By submitting an Entry, you grant to Sponsor a non-exclusive, worldwide, perpetual, irrevocable, sub-licensable, royalty-free, fully paid license to use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute, perform, transmit and display the Entry, and to incorporate the Entry into any other works in any form, media or technology now known or developed in the future, and Sponsor may use or disclose the Entry for any purpose, including without limitation developing, manufacturing and marketing goods and/or services. Sponsor has the right, but not the obligation, to use, distribute, or exploit any Entry.

**General Conditions:** All taxes are the sole responsibility of Winners. Winners may be required to execute (and have notarized) an Affidavit of Eligibility, a Liability Release, and/or a Publicity Release (collectively "Affidavit/Release") which must be returned to and received by Sponsor within ten (10) days from Winner's receipt of the Affidavit/Release. Any failure to comply with the foregoing may result in disqualification and an alternate Winner may be chosen. Return of the prize, the prize notification, or the Affidavit/Release as undeliverable may result in disqualification and an alternate Winner may be selected. Winner's Entry into the Contest and/or acceptance of a prize constitutes permission for the Sponsor and the Sponsor Affiliates to use the Winner's name, address (city and state) and/or likeness for advertising and trade purposes without further compensation, worldwide and in perpetuity, in any and all forms of media, now known and hereafter devised, including without limitation on-line and on Facebook, Instagram and Twitter, unless prohibited by law. All entrants agree to comply with these Official Rules. Any person attempting to defraud or in any way tamper with this Contest, and any person who does not comply with these Official Rules, will be ineligible for prizes and may be prosecuted to the full extent of the law.

THE OREGON COURTS (STATE AND FEDERAL) WILL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE CONTEST AND THE LAWS OF THE STATE OF OREGON WILL GOVERN THE CONTEST. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THOSE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS.

If, for reasons beyond the Sponsor's control, the Contest is not capable of running as originally planned, Sponsor reserves the right in its sole discretion to suspend, cancel or modify the Contest, without liability. Sponsor is not responsible for errors, failures or delays

caused by Sponsor's or any entrant's computer system, hardware, or software.

This Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or Twitter. You understand that you are providing your information to Sponsor and not to Facebook, Instagram or Twitter. Any questions, comments or complaints regarding the method(s) of entering this Contest must be addressed to Sponsor and not to Facebook, Instagram or Twitter.

**Waivers and Disclaimers:** All Contest entrants agree that neither Sponsor nor Sponsor Affiliates will be liable for, and all Contest entrants hereby waive, any claims for losses or injuries of any kind resulting from the Contest, participation in the Contest, or Contest prizes.

032756/00001/4967501v3