

# **Yakima Products, Inc.**

## **Yakima National Park Contest 2016**

### Official Rules

#### NO PURCHASE NECESSARY TO ENTER

**Eligibility:** Only legal U.S. residents 18 years of age or older are eligible to enter the "YAKIMA NP CONTEST 2016" Social Contest ("Contest"). Void where prohibited by law. The Contest begins at 12:00:01am PST on August 23, 2016 and can be canceled at any time. The following persons are not eligible to enter the Contest: Employees, officers and directors of Yakima Products, Inc. ("Sponsor") and Sponsor's affiliated companies, subsidiaries, suppliers, vendors, representatives, distributors, advertising agencies, and promotional suppliers (collectively, "Sponsor Affiliates"), and members of the immediate families and/or persons living in the same household as the foregoing individuals.

**Entry Period:** The entry period for this Contest begins on 12:00:01am PST on August 23, 2016 and ends on September 8, 2016 at 11:59:59PM PST ("Entry Period"). Sponsor's computer, or its third party service provider's computer, is the official timekeeping device for the Contest.

A winner will be chosen through from all Entries received during the Entry Period.

#### **How to Enter:**

(a) **ENTER VIA FACEBOOK:** Enter via Facebook by going to Facebook.com/YakimaRacks, click on write a post (the "write something on this page"), complete by adding a picture and the #**YakimaNPContest** "Yakima National Park Contest 2016". Submit action is required, including uploading the picture.

(b) **ENTER VIA INSTAGRAM:** Enter via Instagram by following @yakimaracks on Instagram, posting a picture, and tagging that picture with "#**YakimaNPContest**" and "@yakimaracks" in the caption. All private accounts will require being made public during the contest to win.

(c) **ENTER VIA TWITTER:** Go to [www.twitter.com/yakimaracks](http://www.twitter.com/yakimaracks), follow Sponsor's Twitter feed, and tweet a picture that includes "#**YakimaNPContest**" and "@yakimaracks" in the tweet.

In each case, a successfully uploaded photo, constitutes an "Entry."

(d) **ENTER BY MAIL:** The **YAKIMA NP CONTEST 2016** may be entered by mailing, via United States first class mail, a 3"x5" card containing your name, residence address, phone number, date of birth and email address, to: Yakima Products, Inc., "**YAKIMA NP CONTEST 2016**", 4101 Kruse Way, Lake Oswego, OR 97035.

Entries must be received by September 8, 2016 at 11:59:59PM PST. All Facebook, Instagram or Twitter Entries must be posted during the Entry Period to be eligible for the Contest. Sponsor is not responsible for Entries not received due to lost, failed, delayed, or interrupted connections or miscommunications, or other electronic malfunctions. Sponsor is not responsible for incorrect or inaccurate Entry information, whether caused by any of the equipment or programming associated with or utilized in the Contest, or by any human error which may occur in the processing of Contest Entries. Facebook, Instagram and Twitter Entrants will be the authorized Facebook, Instagram or Twitter account holder at the time of Entry. Entries containing false or fraudulent information will be disqualified. Entries remain the property of Sponsor and will not be returned or acknowledged.

Entries must be submitted by the ORIGINAL photographer. Do not submit a photo taken by someone other than you. By submitting an Entry you represent and warrant that you are the sole owner of the copyright of any Entry submitted, that all "moral rights" in the Entry have been waived, and that the Entry does not violate any intellectual property, publicity, privacy, or moral rights of any third party. Entries may not contain nudity, violence, offensive subject matter, or material copyrighted by a third party. Each Entry is bound by and subject to the terms of these Official Rules.

**Prizes:** The Winners will receive the following:

- (15) Daily Winners will each receive one (1) Adam Haynes original print and one (1) National Park sticker pack. (estimated retail value \$50)
- (30) Daily Runners Up will each receive a National Park sticker pack. (estimated retail value \$10)
- (3) Weekly winners (chosen from Daily Winners on August 26, September 2, and September 9) will receive one (1) ShowCase 15 with original Adam Haynes artwork applied at the end of the week they were chosen as a Daily Winner. (estimated retail value \$800)

**Winner Selection:** Drawing and Notification: The Sweepstakes prize winners will be selected by Yakima staff daily from all eligible entries received during that period. The results of all drawings, and the decisions of Sponsor and its third party service providers, are final and binding in all respects. The winner will be notified by email, private message or first class mail, to the email address, social media account, or mailing address provided with entry, within five (5) business days after the prize drawing. If a potential winner cannot be reached at the address provided and does not respond to Sponsor (or its third party service provider) within ten (10) days from receipt of the prize notification, or if he/she is found to be ineligible, or if he/she cannot or does not otherwise comply with these Official Rules, the prize will be forfeited.

All eligible entries must be a legal U.S. resident 18 years of age or older and successfully complete the all rules of entry to win, and agree to all corresponding terms and conditions of participating.

All results are final and may not be appealed.

**License:** By submitting an Entry, you grant to Sponsor a non-exclusive, worldwide, perpetual, irrevocable, sub-licensable, royalty-free, fully paid license to use, reproduce,

modify, adapt, publish, translate, create derivative works from, distribute, perform, transmit and display the Entry, and to incorporate the Entry into any other works in any form, media or technology now known or developed in the future, and Sponsor may use or disclose the Entry for any purpose, including without limitation developing, manufacturing and marketing goods and/or services. Sponsor has the right, but not the obligation, to use, distribute, or exploit any Entry.

**General Conditions:** All taxes are the sole responsibility of Winners. Winners may be required to execute (and have notarized) an Affidavit of Eligibility, a Liability Release, and/or a Publicity Release (collectively "Affidavit/Release") which must be returned to and received by Sponsor within ten (10) days from Winner's receipt of the Affidavit/Release. Any failure to comply with the foregoing may result in disqualification and an alternate Winner may be chosen. Return of the prize, the prize notification, or the Affidavit/Release as undeliverable may result in disqualification and an alternate Winner may be selected. Winner's Entry into the Contest and/or acceptance of a prize constitutes permission for the Sponsor and the Sponsor Affiliates to use the Winner's name, address (city and state) and/or likeness for advertising and trade purposes without further compensation, worldwide and in perpetuity, in any and all forms of media, now known and hereafter devised, including without limitation on-line and on Facebook, Instagram and Twitter, unless prohibited by law. All entrants agree to comply with these Official Rules. Any person attempting to defraud or in any way tamper with this Contest, and any person who does not comply with these Official Rules, will be ineligible for prizes and may be prosecuted to the full extent of the law.

THE OREGON COURTS (STATE AND FEDERAL) WILL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE CONTEST AND THE LAWS OF THE STATE OF OREGON WILL GOVERN THE CONTEST. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THOSE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS.

If, for reasons beyond the Sponsor's control, the Contest is not capable of running as originally planned, Sponsor reserves the right in its sole discretion to suspend, cancel or modify the Contest, without liability. Sponsor is not responsible for errors, failures or delays caused by Sponsor's or any entrant's computer system, hardware, or software.

This Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or Twitter. You understand that you are providing your information to Sponsor and not to Facebook, Instagram or Twitter. Any questions, comments or complaints regarding the method(s) of entering this Contest must be addressed to Sponsor and not to Facebook, Instagram or Twitter.

**Waivers and Disclaimers:** All Contest entrants agree that neither Sponsor nor Sponsor Affiliates will be liable for, and all Contest entrants hereby waive, any claims for losses or injuries of any kind resulting from the Contest, participation in the Contest, or Contest prizes.